

Welcome

Thank you for your time and consideration regarding your participation in the Golf and Leisure Sports Expo. Your investment in this program requires involved thought, so as you make your decision to participate, remember: We are together in this.

As an exhibitor or vendor, you'll have our full support. We work collaboratively with you to ensure the benefits of the expo extend far beyond the event and contribute to your long-term business growth. Here's what it means to commit as a vendor:

Vendor/Exhibitor Partnership Highlights

The Expo:

- 200 exhibiting vendors (Average)
- 2 day format. Both days are a 5 hour duration program to the public
- Saturday: 7 hour public show from 10 am to 5 pm (Subject to change by popular vote)

- Sunday: 5 hour public show from 12 pm to 5 pm
- Sunday: 2 hour private show on Sunday from 10 am to 12 pm noon – Business to business networking

Online:

- Your commitment gets you **up to 365 days of exposure** (We advertise our site online year-round.)
- Link direct from event directory to your website (Until 30 days after the expo.)

Vendor/Exhibitor Partnership Benefits

The Perks:

- Event valued at over \$1200.00 – Your price is \$1000.00
- **Website marketing package valued at up to \$2600.00 is complimentary.**
- Admission profit sharing.
- Ticket resellers program (In process–Coming soon)
- Additional early-bird discount available until October 1st.
- 5 payment program available.

Opportunities

The Commitment

Kit description: 10 x 8 pipe (10 x 10 net) and drape enclosure with 6 foot table, table dress + linen and 2 chairs

- \$900.00 early bird special until October 1st, 2026. (H.S.T extra)
- \$1000.00 regular price after October 1st. (H.S.T extra)
- \$200.00 x 5, monthly payment plan available up to October 1st (H.S.T extra payable upon first payment)

Expo Overview

The Golf and Leisure Sports Expo is a two-day event celebrating leisure and recreational sports and healthy, active lifestyles for all ages. Anchored by the Golf & Leisure Sports Zone, the expo features a series of themed mini-pavilions highlighting men's and women's interests, kids' activities, health and wellness, tech and gadgets, home, travel, automotive, local tourism, lifestyle planning, and more.

Of thousands of Southwestern Ontario businesses considered, we believe your business belongs here first. The following is a copy of our agreement form for your keeping.

Thank you
Terry & Shelley Rees

The Golf and Leisure Sports Expo. Date & location pending, 2027
Vendor-Exhibitor Agreement Form

Today's Date: _____ Contact Person(s): _____

Company name: _____

Address: _____

Postal code: _____ Phone: _____ Email: _____

Signature: _____

Plan Descriptions - Valued at over \$1200.00

1. Early-Bird Pricing. \$900.00 +H.S.T. In effect until Oct 1st, 2026. No reservations

Booth space rate includes 1 x 6 foot table, table dress & linen plus 2 chairs

2. Standard Rates. \$1000.00 +H.S.T. No reservations

Booth space rate includes 1 x 6 foot table, table dress & linen plus 2 chairs

3. Payment Plan. 5 x \$200.00 +H.S.T.(paid up front) No reservations

Booth space rate includes 1 x 6 foot table, table dress & linen plus 2 chairs

Plan Options

Electrical service. \$79.00 +H.S.T.

Plan Selector. Check applicable boxes

Early-Bird rate.

\$1017.00 @1

\$2034.00 @2

\$3051.00 @3

\$4068.00 @4

\$89.27 Electrical option

Standard rate.

\$1130.00 @1

\$2260.00 @2

\$3390.00 @3

\$4520.00 @4

\$89.27 Electrical option

Payment Plan rate.

\$200.00 x 5 @1 + \$130.00 H.S.T

\$400.00 x 5 @2 + \$260.00 H.S.T

\$600.00 x 5 @3 + \$390.00 H.S.T

\$800.00 x 5 @4 + \$520.00 H.S.T

\$89.27 Electrical option

(H.S.T deducted upon 1st payment)

Total

Cancellation Policy: If written notice is received prior to 60 days from the show, 100% of monies will be returned, less \$100 administration fee. All payments are non-refundable if cancellation is made within 60 days of the show. Booth space will be confirmed upon receipt of a signed contract.

We agree to abide by all show regulations as outlined. A facsimile of this contract is binding.

Applicant's Name (please print).

Applicant's Signature.

Date (yy/mm/dd)

Terry Rees _____

Authorized Management Name(printed.)

Authorized Management Signature.

Date (yy/mm/dd)

Return this form(Photocopy, fill, scan, send via email) with payment or notice of payment to Rees Events.

Email: gofleisureexpo@gmail.com

Contact Terry at 519-792-3598

2027 Golf and Leisure Sports Expo
Presented by Rees Events. May 15-16 2027. John D. Bradley Convention Centre
Policies & Understandings.

Rees Events agrees to:

- Our staff agrees to develop, produce, market, advertise, organize and execute the event to the best of our abilities.
- Provide management and assistant personnel on site during day of event.
- In the instance of multiple day events, shall provide on site security if necessary for the purpose of preventing unauthorized access.
- Rees Events not responsible for loss or damage incurred due to lack of security whether during the event public hours or non-event hours.

Rees Events Management. _____ (Organizer signature)

The Exhibitor agrees to:

- Pay in full all monies owed no later than 15 days prior to the event.
- Pay the amount agreed to in this contract.
- Abide by all regulations and rules set out in this exhibitor kit. Also, must abide by any additional regulatory rules set out by the hosting venue, regardless of this document.
- Agrees that **no** "used" products can be sold at any Rees Events function.
- Agrees that any consumable food products be distributed and demonstrated with sufficient warnings of allergies or other such possibilities of harm.
- Not engage in lewd behaviours, nor offer for exhibit or purchase any product or service considered to be in violation of applicable laws or regulations otherwise deemed illegal, offensive or obscene.
- Not hold Rees Events management or staff liable for any personal injury to person incurred at anytime before, during and after the event on rented grounds.
- Indemnify the organizer from and against any claims, losses, injury or damage which the organizer may suffer or incur as a result of, arising out of, or related to any breach by the exhibitor of this agreement.
- **Provide the organizer with proof of commercial general liability insurance coverage with respect to the event in an amount acceptable to the organizer.**
- Exhibitor agrees not to sublet space without prior permission of Rees Events management.

The Exhibitor. _____ (Exhibitor signature)

Both parties further agree:

- No guarantee or warranty exists, whether expressed or implied, as to the number of exhibitors or attendees, or to weather conditions or other factors beyond the control of the organizer, natural or man-made.
- No guarantee or warranty exists, expressed or implied, as to the exclusivity of the exhibitors service or product, unless such exclusivity has been set out in writing elsewhere in this agreement.
- That the organizer may at its own discretion cancel this event for any reason and shall not be liable for any damages resulting from the cancellation of this event that this agreement and its attachments constitute the entire agreement between the parties and that no other agreement exist, whether expressed or implied that if any part of this agreement is deemed to be unenforceable by law that that section shall be considered severable and that all other terms and conditions of this agreement shall continue.

In consideration of the mutual promise and agreements set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, we hereby agree:

Technical - Load in and out times:

- Must be set up and ready to exhibit no later than 15 minutes prior to event(doors opening) given start time of 10 am
- Must not pack up display area before the conclusion of the event at 5 pm on Sunday
- 2 attendees allowed per space/table display
- 1 business represented per space/table display. (Pass out your company's business cards or sales literature only)
- 1 business represented per on-foot attendee where applicable (Pass out your company's business cards or sales literature only)
- Must have professional "looking" display. (Please consider true-professional signage. Replace damaged displays & signage please)
- Must remain presentably set up until specified end time of event.
- Setup times begin at 6 am(subject to change. Watch for further information)

Promotional Information. Very Important. Please Read.

Congratulations. You are about to go face to face with opportunity. The following literature is to assure that we are helping each other to promote your event. That's right, you've "adopted" an event and the following information is going to assure greater success for everyone in attendance.

Here are a few basics that can help us create better attendance at our next event.

1. Invite all applicable friends on Facebook and Instagram. (Applicable meaning not friends who are in the immediate area)
2. Share the event often on Facebook, perhaps twice per week would be helpful.
3. Consider actually calling family and friends by phone.
4. Send out an email blast if you have the capability.
5. Like the event on Facebook and Instagram once or twice per week.
6. Use all your current social media accounts to help spread the word.

If you come up with a re-marketing schedule and stick with it, the time it takes per week is mere minutes.

Remember: consistency is a major factor.

If every vendor contributes by promoting their event, we will all win.

Thank you for choosing the Golf and Leisure Sports Expo and kind regards.

Terry Rees
Rees Events.